



RIGHT PRICE.

RIGHT TIME.



CONTINUING PROOF OF OUR COMMITMENT TO COMPETITIVE PRICING

We want to give our valued partners a sneak peek of our next reprice before the official announcement on Friday, June 24. Here's what we're doing to give you, your agents, and your clients more competitive rates for *Trendsetter® Super*.

Premiums across the portfolio will either decrease or remain the same. There will be no rate increases. This new pricing will take effect June 25, 2022.

WHERE WE WIN

Improved pricing on 10-, 15-, and 20-year terms:

- Face amounts up to \$10 million
- Issue ages 25 to 55
- Preferred Plus, Preferred Nonsmoker, and Standard Nonsmoker risk classes



TAKE A CLOSER LOOK

TRANSITION RULES

New Submissions: All applications submitted on or after 12 a.m. CT on June 25, 2022, will reflect the new pricing.

Pending Applications: Policies pending as of June 25, 2022, (not printed, issued, or placed in force) will reflect the new pricing.

Reissues: Requests for an in force issue in order to get the new rates will not be permitted.

Please call your sales desk with any questions at
866-545-9058.

Follow us



Life insurance issued by Transamerica Life Insurance Company, Cedar Rapids, Iowa. All products not available in all jurisdictions.

Not available in New York.

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