



**PAYING FOR LONG-TERM CARE: WHICH ASSET WOULD YOU CHOOSE?**

**Repositioning Assets to Pay for Care**

If you're like most people, over your lifetime, you've accumulated a variety of assets. These assets have a unique purpose in developing your financial and long-term care strategy, and typically fit into one of five categories:

Asset category	General purpose	Considerations <sup>1</sup>	Examples
<b>Qualified funds</b>	Long-term growth for retirement income	<ul style="list-style-type: none"> <li>• May be taxable on withdrawal</li> <li>• Early withdrawal penalties may apply prior to age 59½</li> </ul>	<ul style="list-style-type: none"> <li>• 401(k) or 403(b)</li> <li>• IRA or Roth IRA</li> <li>• Employer profit-sharing plans</li> </ul>
<b>Nonqualified funds</b>	Long-term growth for retirement income	<ul style="list-style-type: none"> <li>• Taxation varies by product or investment</li> <li>• May be taxed as it grows or include taxable capital gains</li> </ul>	<ul style="list-style-type: none"> <li>• Annuities</li> <li>• Stocks, bonds or mutual funds</li> <li>• Real Estate Investment Trusts (REITs)</li> </ul>
<b>Life Insurance</b>	Provides a death benefit to beneficiaries	<ul style="list-style-type: none"> <li>• May accumulate cash value to provide supplemental income or cover expenses</li> </ul>	<ul style="list-style-type: none"> <li>• Whole life</li> <li>• Universal life</li> <li>• Variable universal life</li> </ul>
<b>Tangible assets</b>	Physical assets a person owns	<ul style="list-style-type: none"> <li>• May be taxable upon sale</li> <li>• Liquidity based on market conditions</li> </ul>	<ul style="list-style-type: none"> <li>• Real estate, such as house or cabin</li> <li>• Boat</li> <li>• Jewelry or furniture</li> <li>• Car</li> </ul>
<b>Cash equivalents</b>	Fixed, low-interest accounts used for savings or a "rainy day"	<ul style="list-style-type: none"> <li>• Taxed as the asset grows</li> <li>• Generally accessible with minimal restrictions</li> </ul>	<ul style="list-style-type: none"> <li>• Savings account</li> <li>• Money market</li> <li>• Treasury bill</li> <li>• Certificate of deposit (CD)</li> </ul>

**Which asset would you choose?**

If you needed money today to pay for unexpected long-term care expenses, which asset(s) would you use? And with the average private nursing home room costing \$7,698 per month and over \$92,000 per year, how long could that asset last?

Your "rainy day" account, or cash equivalents, may be the first place you look. Although these assets may cover some – or even all – of the long-term care expenses you may incur, how would using these assets impact your other finances?

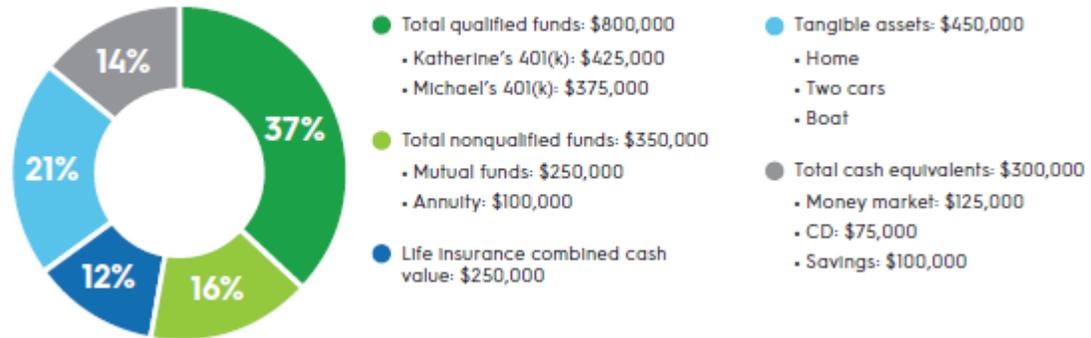
**Hypothetical Scenario:**

Michael and Katherine help secure their future. Katherine and Michael are married. They are both 62 years old, recently retired and are receiving income from work pensions, 401(k) plans and Social Security.

- Michael and Katherine diligently saved during their working years and have accumulated enough assets to provide a comfortable income.
- Michael's employer provided a group long-term care insurance policy, which he kept when he retired. However, Katherine's mother had Alzheimer's Disease, and they are concerned about what might happen if Katherine needs care.

**RELATIONSHIPS FIRST**

## ASSETS KATHERINE AND MICHAEL COULD USE TO HELP PAY FOR LONG-TERM CARE

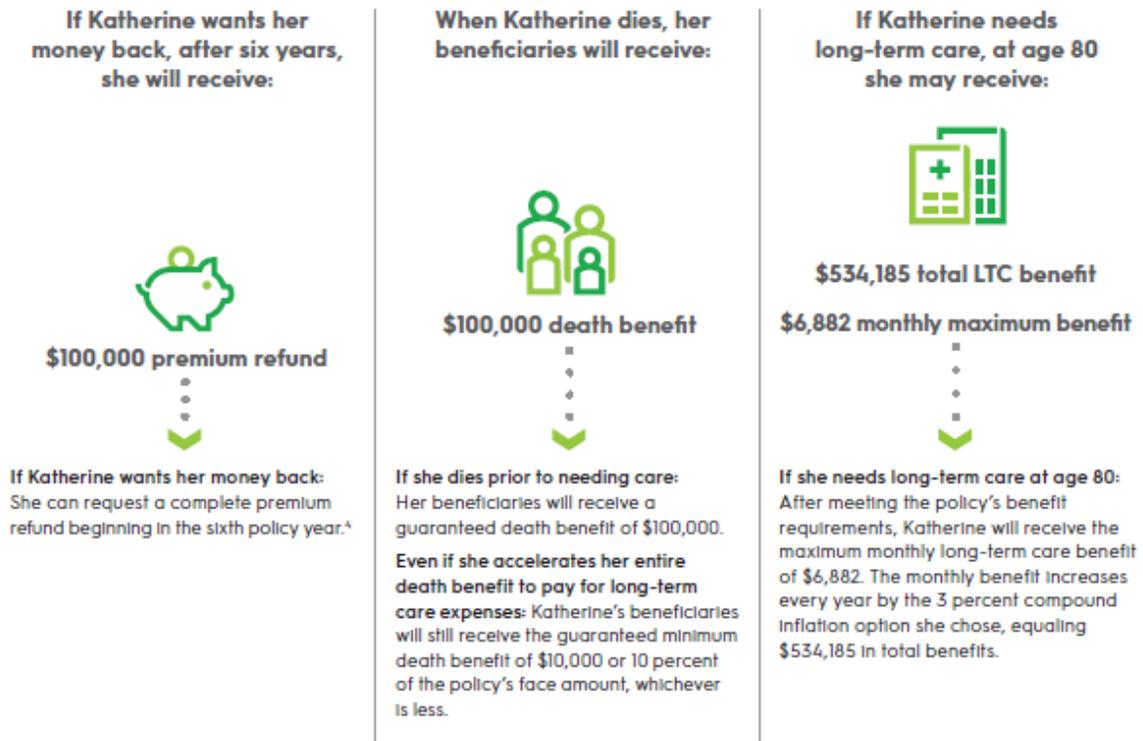


### Potential Solution

Katherine and Michael choose the single-pay premium payment option and decide to reposition \$100,000 of their cash equivalents to purchase a policy for Katherine. This will help protect more of their portfolio from potentially unfavorable liquidation in the event Katherine needs to receive long-term care.

Katherine decides she wants her policy to provide long-term care benefits for six years. In addition, she includes the 3 percent compound interest Long-Term Care Inflation Protection Agreement, ensuring the policy's benefits will increase over time.

### Katherine's Policy Benefits



### RELATIONSHIPS FIRST