

HERE'S YOUR OPPORTUNITY TO

WIN \$5,000!!

United of Omaha will award Visa Gift Cards to the BRAMCO agents who are ranked in the top four in IUL sales, as measured by ANBP*

| IUL Sales Rank* | Prize Money** |
|-----------------|---------------|
| 1 | \$5,000 |
| 2 | \$2,500 |
| 3 | \$1,000 |
| 4 | \$500 |

Eligible Products

Income Advantage IUL and Life Protection Advantage IUL

Qualification Period

Applications must be signed Oct. 1 – Dec. 31, 2017, and paid and placed by Feb. 14, 2018

Awarding Prizes

Top prizes will be awarded no later than March 1, 2018

Learn more about Income Advantage IUL and Life Protection Advantage IUL at www.discoveriul.com.

EARN \$\$\$ FOR ALL SUBMITTED CASES TOO!

Even if you aren't in the top four, you can still earn some extra cash.

Each formal IUL application you **submit** between Oct. 1 and Dec. 31, 2017 automatically earns you a \$25 Visa Gift Card.

10 IUL apps submitted = \$250

\$25 prizes will be awarded within two weeks of receiving the app.



*Only Income Advantage IUL and Life Protection Advantage IUL policies issued by United of Omaha qualify. Policies issued by Companion Life Insurance Company are excluded. ANBP means the annualized new business premium for eligible products, as determined by the books and records of United of Omaha. It does not include ANBP credited on additional deposits for a policy.

**In order to receive the prize you must have a minimum of \$30,000 ANBP for the top prize, \$20,000 ANBP for the second prize and \$10,000 ANBP for the third prize.

United of Omaha reserves the right to change, limit or cancel any program rule or award at any time. You must be contracted and actively representing United of Omaha at the time of the award. The cost of the incentive gift will be reported to you as taxable income on IRS Form 1099.